

Association for Healthcare Philanthropy Madison Institute

DRAFT Healthcare 101 Mini Track

2025

Core Faculty:
Sharon Harrington, JD, CFRE, Dean
Jennifer Ratliff
Scott Senatore
Preston Walton

Class Guest Speakers:

Donna Budak, MA, FAHP, CFRE - Division Vice President of Philanthropy for CommonSpirit Health, St. Luke's Foundation
(confirm)

Monday, July 21	Topic/ Activity	Faculty
7:00 – 8:00 AM	Breakfast Available	
8:00 – 8:45 AM	Welcome & Instructions	Harrington / Ratliff Senatore / Walton
8:45 – 9:30 AM	Healthcare Fundraising the Unique Beast: An Overview of HC 101 and Resources Available through AHP	Harrington / Ratliff Senatore / Walton
9:30 – 10:30 AM	Starting with your Team as Philanthropic Partners: Employee Giving Campaigns	Senatore
10:30 – 11:00 AM	Idea Lab #1	ALL
11:00 AM – 12:00 PM	Understanding the Healthcare Sector: Grateful Patient Philanthropy	Ratliff
12:00 – 1:00 PM	LUNCH	ALL
1:00 – 2:15 PM	Exploring HIPAA and Privacy Policies at your Healthcare Organization	Budak
2:15 – 3:30 PM	Mastering the Healthcare Sector: Healthcare Delivery and Economics	Harrington
3:30 – 4:30 PM	Elevating Research/Innovation through Endowed Chairs, Restricted and Unrestricted Funds	Ratliff/Walton
4:30 – 5:00 PM	Day One De-Brief	ALL
5:00 – 6:00 PM	Welcome Reception	
Evening	Dinner on your own	Evening

*All sessions and breaks are in the Pyle Center unless otherwise noted.

Madison Institute 2025—Healthcare 101 Mini Track

Tuesday, July 22	Topic	Faculty
8:00 – 8:45 AM	Breakfast Available – Great Hall, Memorial Union	
8:45 – 9:30 AM	General Session & Keynote Speaker	
9:45 – 10:45 AM	Healthcare Access for All: Population Health and Health Equity	Walton/Harrington
10:45 – 11:45 AM	Managing Up & Across: Working with the Leadership at Hospitals and Health Systems	Walton
12:00 – 1:00 PM	LUNCH	ALL
1:00 – 2:00 PM	Idea Lab #2	ALL
2:00 – 3:15 PM	Storytelling in Philanthropy	Walton
3:15 – 4:30 PM	Case Study	ALL
4:30 – 5:00 PM	Session Wrap Up	ALL
5:00 – 6:00 PM	Networking Social	ALL
Free evening	Dinner on your own	ALL