

AHP Board Slate for 2021-2022 Nomination



Julie E. Cox, FAHP, CFRE

Vice President and Chief Development Officer
LifeBridge Health
Baltimore, MD

Julie Ellsworth Cox, FAHP, CFRE holds the position of Vice President and Chief Development Officer for LifeBridge Health (LBH) in Baltimore, Maryland. LBH consists of five acute-care hospitals. Additionally, it has a 201-bed nursing home, two foundations, and various other not-for-profit and for-profit businesses and joint ventures.

LifeBridge is recognized as a 2021 High Performing organization by The Association for Healthcare Philanthropy (AHP) accounting for the top 25% of all reporting health system fundraising programs. Julie's area of expertise is building comprehensive development programs with an emphasis on transformational gifts in collaboration with the executive team, board members, and physicians.

Under Julie's direction, LifeBridge Health completed the system's first system wide "Building Bridges" Campaign totaling \$125M. In fiscal year 2021, LifeBridge's strategic initiatives received \$30.2M in private and government including capital, technology, and research. Of the \$17.5M raised in private support in 2021, a total of \$3.5M (20%) was received directly from, or through, the efforts of Board members across the health system.

Julie received her Certified Fund Raising Executive (CFRE) in 1997 and her Fellow of the Association for Healthcare Philanthropy (FAHP) in 2012, which is the highest certification possible in the healthcare development profession. She currently serves on the Association for Healthcare Philanthropy (AHP) Board of Directors and is proud to support the Development profession through a strong commitment to leadership, advocacy, and teaching.



Shawn A. Fincher

Director of Development
Providence Heart Institute
Providence Health & Services
Portland, OR

Shawn Fincher works with philanthropists to help fulfill dreams of fostering the health and growth of individuals, improving institutions, and creating better communities. With more than 25 years of experience in higher education and healthcare fundraising, Shawn brings a diverse and unique perspective on advancing institutional goals through donor relations, communications, project management, and community relations.

Shawn has worked primarily with large public universities including George Mason University, Indiana University, and the University of Oregon. He has led small teams of staff in the university environment while also leading a larger team of staff and volunteers for a national project involving the USA Track & Field Olympic Trials.

Shawn's brief governmental experience includes Voice of America and the Federal Aviation Administration, having served as an Economics Reporter Intern and Public Affairs Officer, respectively.

Shawn currently serves as Director of Development for the Providence Heart Institute, part of Providence Health & Services, the third largest not-for-profit healthcare system in the country. Shawn holds several honors and has been integrally involved in the Council for Advancement and Support of Education (CASE) and is an active member of the Association for Healthcare Philanthropy (AHP), serving on several committees. Shawn earned an MPA and Bachelor of Science from Indiana University.



Jeanne Jachim

Vice President and Chief Philanthropy Officer
Virginia Mason Franciscan Health
Seattle, WA

Jeanne Jachim is Vice President and Chief Philanthropy Officer for Virginia Mason Franciscan Health (VMFH) in Seattle, WA. Jeanne's accountabilities include serving as President of VMFH Foundation, leading and overseeing overall philanthropic vision, strategy, and initiatives across the system, as well as oversight of operations, systems, staff, and resources of philanthropic efforts.

Ms. Jachim most recently served as President of the Virginia Mason Foundation, which raised philanthropic support for the Virginia Mason Health System including the Hospital and Regional Medical Centers, Benaroya Research Institute, and Bailey-Boushay House.

Ms. Jachim has more than 30 years of fundraising experience in healthcare, social services, and higher education. During her tenure as President, the Virginia Mason Foundation increased overall revenue growth by more than 85%.

In addition to having an MBA, Ms. Jachim completed her fellowship training in the Virginia Mason Production System, the most advanced application of the Toyota Production System in the healthcare industry. Ms. Jachim is a regular presenter at professional conferences and is a past winner of the Association for Healthcare Philanthropy (AHP) journal professional paper competition for her article on "Major Gift Officers: A Valuable Commodity."



Tammy Morison, CFRE

President & CEO

North Bay Regional Health Centre Foundation

North Bay, ON

Since 2004, Tammy Morison has dedicated her career to the healthcare needs of her communities through her leadership of the North Bay Regional Health Centre (NBRHC) Foundation. She has led the organization as President and CEO since 2014. Her leadership focuses on building partnerships and relationships, inspiring her community to invest in its medical and mental healthcare needs—the impact: continually improving access to the best possible care, close to home.

NBRHC is a district medical and regional specialized mental health facility serving 120,000 and 500,000, respectively. Additionally, NBRHC provides provincial women's forensic mental health services with an eight-bed specialized inpatient unit.

Powerful patient and family testimonials about healing—from illness and grief to gratitude—fuel her passion for the sector and philanthropy's impact. Tammy leads a team of exceptional relationship builders who recently completed a \$6M campaign to transform cancer care close to home. Morison creates conditions for her team to exceed expectations set by both her and the Foundation Board. Empowering her colleagues, she knows the value of encouraging both collaboration and autonomy. She is a motivating, transparent, and inclusive leader.

Through her volunteer efforts, Tammy devotes herself to the healthcare philanthropy sector. Through her work with the Association for Healthcare Philanthropy Canada Council, she has built collegiality from coast to coast, focusing on advancing key activities to provide exceptional professional development, scholarships, and resources for Canadian professionals.