



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2024 Madison Institute: Advanced Skills for Major Gifts
Names of Presenter(s): - Various
Dates and Location: - July 21-25, 2024 – Madison, WI

Date: July 21, 2024

Session 1: 1:00 pm – 2:30 pm (1.5 pts)

- Welcome & Orientation, Active Listening

Session 2: 2:30 pm – 3:15 pm (0.75 pts)

- Keys to Success, Major Gift Skill Set

Session 3: 3:30 pm – 5:15 pm (1.75 pts)

- Articulating the Case

Session 4: 5:30 pm – 6:30 pm (1.0 pts)

- Introduction of Case Role Play

Date: July 22, 2024

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: Science & Ethics of Gratitude

Session 2: 9:15 am – 10:45 am (1.5 pts)

- Best Ways to Build Pipeline

Session 3: 10:45 am – 12:15 pm (1.5 pts)

- Strategic Leadership

Session 4: 1:15 pm – 2:45 pm (1.5 pts)

- Physician Advocate, Grateful Patients

Session 5: 3:00 pm – 4:30 pm (1.5 pts)

- Major, Planned Giving and Blended Gifts

Date: July 23, 2024

Session 1: 9:00 am – 10:30 am (1.5 pts)

- Unsticking "Stuck" Situations Part 1

Session 2: 10:45 am – 12:15 pm (1.5 pts)

- Unsticking "Stuck" Situations Part 2

Session 3: 1:15 pm – 2:45 pm (1.5 pts)

- Stewardship

Session 4: 3:00 pm – 4:30 pm (1.5 pts)

- Designing Donor Strategies

Session 5: 4:30 pm – 5:00 pm (0.5 pts)

- Open Discussion

Date: July 24, 2024

Session 1: 9:00 am – 10:30 am (1.5 pts)

- Storytelling

Session 2: 10:45 am – 12:00 pm (1.25 pts)

- Case Study Discussion

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: July 25, 2024

Session 1: 8:45 am – 10:30 am (1.75 pts)

- Ethics Panel

Session 2: 1:00 pm – 3:45 pm (2.75 pts)

- Role Play/Donor Visit

Session 3: 3:45 pm – 4:45 pm (1.0 pts)

- Evaluation, Certificate Presentations

Total number of points attained: _____/26.75

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