

**Jenny Grooms, CFRE**  
**Senior Director of Development**  
**Valley Health System**



Originally from Southwest Virginia, Jenny graduated from Emory & Henry College with a Bachelor of Science degree in Biology/Pre-Med. She is a graduate of the Duke University Non-Profit Management program and a Certified Fundraising Executive (CFRE).

During her husband's Army service, Jenny served as the program coordinator for the National Marrow Donor Program at the Scott & White Clinic in Temple, TX and as market manager for the American Diabetes Association in Tucson, AZ prior to their returning home to Virginia.

Jenny joined Valley Health in 2005 and serves as Senior Director of Development for the Winchester Medical Center (WMC) Foundation. Since joining Valley Health System, she has personally raised over \$6.8 million including leading the successful completion of Winchester Medical Center's first capital campaign for a new Cancer Center, exceeding goal at \$10.6 million.

Professional affiliations include:

- Past-President, Association of Fund Raising Professionals (AFP), Tri-State, VA Chapter
- Certified Fund Raising Executive (CFRE)
- Member, Top of Virginia Chamber of Commerce – Valley Business Women (VBW) Committee
- Board Member, Community Foundation of the Northern Shenandoah Valley
- Member, Winchester Rotary Club

Jenny and her husband, Forrest, reside on a farm in Winchester, VA with their two children – Payton and Ethan.