



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - [Association of Healthcare Philanthropy]
Title of Activity: - [2017 Convene Canada]
Names of Presenter(s): - [Various]
Dates and Location: - [April 29- May 1, 2017 – Calgary, Alberta]

Date: Saturday, April 29, 2017

Pre Conference Sessions: 8:00 [am] – 4:00 [pm] (7 pts)

- [The Primer Course: Fundamentals in Health Care Development]
- [The Advanced Course in Health Care Fundraising Workshop]

Date: Sunday, April 30, 2017

Keynote: 8:30 [am] – 9:45 [am] (1 pt)

- [Sheldon Kennedy]

Date: Sunday, April 30, 2017

Session 1: 10:00 [am] – 11:15 [am] (1.25 pts)

- [Impacting Positive Relationships with Raiser’s Edge]
- [Achieve Donor & Government Traction]
- [Transformational Use of Donor Needs Research in Fundraising]
- [Benchmarking: Overview of the AHP Report on Giving Canada]

Date: Sunday, April 30, 2017

Session 2: 11:30 [am] – 12:45 [pm] (1.25 pts)

- [The 16 Essentials: What Truly Matters in Doing Great Legacy Fundraising]
- [Trust & Transparency: Accreditation Matters]
- [The Seven Deadly Sins of Sponsorship]

Date: Sunday, April 30, 2017

Session 3: 2:00 [pm] – 3:15 [pm] (1.25 pts)

- [Baby Steps: Running a Smart Planned Giving Program off the Corner of Your Desk]

- [How to Mitigate the Issues of Stress, Low Productivity & Staff Turnover]
- [Not-for-profit Martyrs: Avoiding the Workaholic Trap]
- [Overcoming Recruitment Challenges]

Date: Monday, May 1, 2017

Keynote: 8:00 [am] – 9:15[am] (1.25 pts)

- [Marnie Spears]

Date: Monday, May 1, 2017

Session 1: 9:30 [am] – 10:45 [am] (1.25 pts)

- [Leadership: A Need for Developing a Growth Mindset]
- [What Every Board Member Should Know About Healthcare Fundraising]

Date: Monday, May 1, 2017

Session 2: 11:00[am] – 12:15 [pm] (1.25 pts)

- [Who Says a Charity Can’t Be a Performance Brand?]
- [How’s That Relationship Working Out for You?]
- [Healthcare is For Everyone- So is Philanthropy]

Total number of points attained: _____

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