



2017 High Performer Logo Guidelines

Congratulations on your organization's recognition as a High Performer in the 2017 AHP Report on Giving, as measured by net production returns. High Performers represent the top 25 percent of all reporting organizations.

AHP encourages you to communicate this prestigious recognition to your donors and other stakeholders. To help you do so, we have created a logo for you to display on your website. Below, please find a few guidelines for using the logo in a way that best highlights your achievement.



- If possible, please hyperlink the logo to the AHP High Performers page at <http://www.ahp.org/highperformers>.
- Do not alter colors or other elements in the High Performer logo.
- Whenever possible, display the High Performer logo against a white background.
- Do not superimpose the logo over text, distracting patterns, or busy photographs.
- Do not stretch or squeeze the logo to distort its proportions.

Congratulations again on your performance in FY2016. If you have questions, please contact:

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