

Association for Healthcare Philanthropy Madison Institute

Executive Leadership

2024

Core Faculty:

Dean | Jess McLain, MHA, CFRE

Associate Dean | Art Ochoa, JD
Azra Hussain, CPA, CGA, CFRE

Guest Speakers:

Alice Ayres, MBA

Donna Budak, FAHP, CFRE

Preston Walton

Sunday, July 21	Topic/Activity	Faculty
9:00 AM – 1:00 PM	Registration	
1:00 PM	First class begins	
1:00 – 3:00 PM	Healthcare Now (Trends, pressures, what's next? Panel discussion with faculty – how are you seeing this show up?)	Alice Ayres
3:15 – 3:30 PM	Break	
3:30 – 5:00 PM	CDO Role (Fundraisers, peace weaver, collaborator, consiglieri)	Jess
5:00 – 6:15 PM	Executive Track Dinner Daily Dialogue	

Madison Institute 2024—Executive Leadership

Monday, July 22	Topic/Activity	Faculty
7:00 – 8:00 AM	Breakfast – Great Hall, Memorial Union	
8:00 – 9:00 AM	General Session/Opening Keynote – Great Hall, Memorial Union	
9:00 – 10:30 AM	HRO Healthcare Executives (Understanding your colleagues, political, savvy)	Jess
10:30 AM – 12:00 PM	Building and Sustaining A Team	TBD
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Creating a Culture (Creating executive presence, leading by example, leading through conflict – creating psychological safety)	Art
2:45 – 4:15 PM	Change Management (Leading through change, communication, understanding stakeholders, value creation – creating buy-in?)	Art
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 PM	Networking Social	

**All sessions and breaks are in Pyle Center unless otherwise noted.*

Madison Institute 2024—Executive Leadership

Tuesday, July 23	Topic	Faculty
7:30 – 9:00 AM	Breakfast & Roundtables – Pyle Center	
9:00 – 10:30 AM	Self-Preservation (The internal/external perspective: a) mindset, b) self-awareness, c) accountability and, d) ownership)	Jess
10:45 AM – 12:00 PM	Conversations with Executive Healthcare Recruiter a.) What is the industry expecting from CDOs? b.) How can an aspiring leader close the gaps? c.) what is the process and how does this work?	Jess moderate: Heather Kopecky, Korn Ferry
Noon – 1:00 PM	Lunch	
1:00 PM – 2:00 PM	Board/Volunteer Management	Art
2:15 – 4:00 PM	Leveraging AI in Philanthropic Programs	Josh LaBorde
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:00 pm	Networking Social	
Evening	Faculty/Executive Track Cocktail Party	

Wednesday, July 24	Topic	Faculty
7:30 – 9:00 AM	Breakfast & Roundtables – Pyle Center	
9:00 – 10:30 AM	Understanding Healthcare/Philanthropic Finances (Current state, why does it matter, fund management)	Azra
10:45 AM – 12:00 PM	Conversations Erin Lanahan, Researcher What do CEOs need from us? What do CEOs want from us? How to Coach-up	Erin Lanahan Moderator: Jess
Free afternoon and evening		

Madison Institute 2024—Executive Leadership

Thursday, July 25	Topic	Faculty
7:30 – 8:30 AM	Breakfast – Pyle Center	
9:00 – 10:30 AM	Panel discussion: Ask the Experts	Panel: Alice, Jess, Azra, Carrie, Donna Budak, Preston Walton Moderator: Art
10:45 AM – 12:00 PM	Strategic Management/Planning/Making it happen (Developing a plan, connecting it to OKRs, understanding system priorities – tick and tie)	Art & Azra
12:00 – 1:00 PM	Lunch	
1:00 – 2:30 PM	Creating the PULL (from creating the play book to Coaching up Executive presence)	Azra & Jess
2:45 – 4:15 PM	Practical Advice (Creating your Philanthropic Priorities: Strategic Alignment, SDOH, creating boundaries and processes)	Art, Azra & Jess
4:15 – 5:00 PM	Daily Dialogue	
5:00 – 6:30 PM	Closing Celebration Social Hour	
Evening	Dinner on your own	