



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2023 Madison Institute: Fundamentals of Resource Development
Names of Presenter(s): - Various
Dates and Location: - July 16-21, 2023 – Madison, WI

Date: July 16, 2023

Session 1: 5:00 pm – 6:30 pm (1.5 pts)

- Class Welcome and Icebreaker

Date: July 17, 2023

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: State of the Union of Healthcare Philanthropy

Session 2: 9:30 am – 10:30 am (1.0 pts)

- Psychology of Giving

Session 3: 10:45 am – 11:45 am (1.0 pts)

- Strategic and Annual Planning

Session 4: 12:45 pm – 1:30 pm (0.75 pts)

- Case Statement

Session 5: 1:30 pm – 2:30 pm (1.0 pts)

- Understanding Development Structure and Function

Session 6: 2:45 pm – 3:45 pm (1.0 pts)

- Board Development and Giving

Session 7: 4:00 pm – 5:00 pm (1.0 pts)

- Introduction to Class Project

Date: July 18, 2023

Session 1: 7:30 am – 8:30 pm (1.0 pts)

- General Session: Inclusive Philanthropy

Session 2: 8:45 am – 9:45 am (1.0 pts)

- Physician Advocates, Grateful Patients

Session 3: 9:45 am – 10:30 am (0.75 pts)

- Commemorative Giving

Session 4: 10:45 am – 11:45 pm (1.0 pts)

- Fundamentals of Tax Law

Session 5: 12:45 am – 2:15 pm (1.5 pts)

- Annual Giving: Multi-Channel Direct Response

Session 6: 2:15 pm – 3:15 pm (1.0 pts)

- Annual Giving: Stewardship and Recognition

Session 7: 3:30 pm – 4:30 pm (1.0 pts)

- Foundations and Corporations

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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<http://www.cfre.org/continuing-education/my-education-finder/>

Date: July 19, 2023

Session 1: 7:30 am – 8:30 am (1.0 pts)

- General Session: Privacy

Session 3: 9:00 am – 10:15 am (1.25 pts)

- Special Event: Party with a Purpose

Session 4: 10:30 am – 11:30 am (1.0 pts)

- Digital Marketing and Development

Session 5: 11:30 am – 12:15 pm (0.75 pts)

- Benchmarks and Budgeting

Session 6: 12:15 pm – 1:00 pm (0.75 pts)

- Research, Development and Cultivation

Date: July 20, 2023

Session 1: 8:30 am – 10:00 am (1.5 pts)

- Employee Giving

Session 2: 10:15 am – 11:45 am (1.5 pts)

- Major Gifts and Personal Solicitation

Session 3: 12:45 pm – 1:45 pm (1.0 pts)

- Planned Giving

Session 4: 1:45 pm – 3:00 pm (1.25 pts)

- Capital Campaigns

Session 8: 4:15 pm – 5:00 pm (0.75 pts)

- Class Project – Final Preparations

Date: July 21, 2023

Session 1: 8:45 am – 9:45 am (1.0 pts)

- Class Project

Session 2: 10:00 am – 10:45 am (0.75 pts)

- Class Project

Total number of points attained: _____

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