



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - AHP
Title of Activity: - 2023 AHP International Conference
Names of Presenter(s): - Various
Dates and Location: - September 20-22, 2023, Orlando, FL

Date: Tuesday, September 19, 2023

Pre-Conference Workshops Part 1:

1:00 [pm] – 5:00 [pm]

- [AHP Development Primer (Part 1)] (4.25 pts)
- [AHP Leading Forward Executive Forum (Part 1)] (3.5 pts)
- [CFRE Exam Compass Course (Part 1)] (3.75 pts)

- [If your Philanthropic Market Share Matched your Patient Market Share, How Much Could You Raise?]
- [Middle-Donor Syndrome: Launching (and Growing) a Hospital Mid-Level Giving Program]
- [Investing in the Donors of Our Future]

Date: Wednesday, September 20, 2023

Pre-Conference Workshops Part 2:

8:00 [am] – 12:00 [pm]

- [AHP Development Primer (Part 2)] (3.75 pts)
- [AHP Leading Forward Executive Forum (Part 2)] (3 pts)
- [CFRE Exam Compass Course (Part 2)] (3.75 pts)

Date: Thursday, September 21, 2023

Session 1: 9:00 [am] – 10:00 [am] (1 pt)

- [Building a Principal Gifts Program that Leverages Demographic Shifts and the New Economy]
- [Collaborative Power: Moving Mountains with Collective Impact Overview]
- [From Patient to Benefactor: The Winning Combination of Tools + Talent + Tactics]
- [Preparing for the Philanthropy Technology Future: Consumerization, Compliance, and Computation]
- [The Evolving Chief Development Officer: Leadership in a Changing Field]
- [The Impact of a Nurse Philanthropy Program at a multi hospital network]
- [Women Give]

Date: Wednesday, September 20, 2023

Keynote: 2:00 [pm] – 3:15 [pm] (1.25 pts)

- [Oluwaferanmi Okanlami, MD, MS]

Date: Wednesday, September 20, 2023

Session 1: 4:00 [pm] – 4:45 [pm] (1 pt)

- [Beyond the Gift: Nurturing Legacy Society Members for Lifelong Philanthropy]
- [Gamifying Philanthropy: Explore AHP's Standards Manual]
- [How Conventional Wisdom is Holding Fundraising Hostage]
- [Digital Giving Trends: How Do You Stack Up?]

Date: Thursday, September 21, 2023

Session 2: 10:30 [am] – 11:30 [am] (1 pt)

- [Answers and Action: Donor Survey Insights (and What Came Next)]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

- [Community, Collaboration and Planned Giving]
- [Fundraiser Focus: Wear Fewer Hats and Raise More Money!]
- [Reimagining Pediatric Behavioral Health: Developing a Campaign to Support a National Crisis]
- [Transitioning to Leadership: Insights from the CPO/CDO Survey]
- [Magnetic Attraction: Inspiring People to Give in a Post-Pandemic World]
- [Creating a More Diverse and Inclusive Culture through Purpose-Driven Leadership]

Date: Thursday, September 21, 2023

Keynote: 11:45 [am] – 1:00 [pm] (1 pt)

- [Awakening the Sleeping Giant of Latinx Philanthropy]

Date: Thursday, September 21, 2023

Session 3: 1:15 [pm] – 2:15 [pm] (1 pt)

- [Launching a Smarter Grateful Patient Program]
- [Lessons Learned: 20 Years of Concierge Donor Stewardship]
- [Navigating Leadership Transition: Smooth Sailing or Sinking Ship?]
- [Teamwork DOES Make the Dream Work: Collaboration and Culture]
- [Working With Professional Advisors: How to Build Success By Building Relationships]
- [Thinking Bigger Together: How Cross-Institutional Partnerships Inspire Donors & Elevate Performance]
- [Using Benchmarking to Inform Data-Driven Fundraising Strategy]

Date: Thursday, September 21, 2023

Session 4: 3:00 [pm] – 4:00 [pm] (1 pt)

- [Advancing Health Equity: A Transformational Gift Case Study]
- [Building An Intentional Prospect Research Program For Operational Efficiency]
- [Discover the Latest Trends in Digital Fundraising: Insights from the Third Annual Benchmark Report for Hospitals]
- [From Zero to Thirty...Million]
- [Making Maximum Impact With a Mini Case For Support]

- [The Rock Star Nonprofit Board Cultivating Advocates that Will Work for You]
- [The "Triple" Ask: The Trifecta of Fundraising]

Date: Friday, September 22, 2023

Session 1: 9:00 [am] – 10:00 [am] (1 pt)

- [Board Engagement: One Size Doesn't Fit]
- [Build a Clinician Network to Resemble Your Donor Network]
- [Deploying Precision Prospecting Across a Diverse Healthcare System]
- [Effective Organizations and Impactful Donors: The Key to Transformational Change]
- [Planned Giving: Starting or Growing Your Program]
- [Employee Giving Campaigns: Grow Engagement with Less Resources]

Date: Friday, September 22, 2023

Session 2: 10:30 [am] – 11:30 [am] (1 pt)

- [Building a Pipeline of Qualified Major Gifts Prospects]
- [Securing Landmark Gifts to Transform the World]
- [Strategic Social Media: Minimize Effort, Amplify Impact]
- [The Donor Journey Explained: A Roadmap to Grow Generosity at Scale]
- [The Suite Spot: Engaging the C-Suite in Fundraising]

Date: Friday, September 22, 2023

Keynote: 11:45 [am] – 12:45 [pm] (1 pt)

- [OnePulse Foundation]

Date: Friday, September 22, 2023

Learning Labs: 1:00 [pm] – 4:00 [pm] (3 pts)

- [An Exploration of AI in Philanthropy: From Basics to Real World Applications]
- [Major Gift Officers]
- [Innovation]

Total number of points attained: _____

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