



CERTIFIED FUND RAISING EXECUTIVE

Approved Provider for
Continuing Education 

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - AHP Convene Canada 2022
Names of Presenter(s): - Various
Dates and Location: - May 4-6, 2022 – Vancouver, BC, Canada

Date: May 5, 2022

Session 1: 8:45 am – 9:30 am (0.75 pts)

- Welcome & Opening Remarks

- Transform Your Organization's Impact Through Analytics and Business Intelligence

Date: May 5, 2022

Breakout Session Block 1: 9:45 am – 10:45 am (1.0 pts)

- Developing a Brand Campaign for Philanthropy
- Equitable & Inclusive Hiring: Reflections from the Frontline
- Sweat the Small Stuff! Building Authentic Donor Relationships and Revenue

Date: May 5, 2022

Roundtable Conversations: 2:45 pm – 3:45 pm (1.0 pts)

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Breakout Session Block 4: 4:30 pm – 5:15 pm (0.75 pts)

- Celebrating and Embedding Cultural Diversity
- Lessons from a Former Marketer
- Maximize Your Results: Changing How We Work with Agencies and Vendors

Date: May 5, 2022

Breakout Session Block 2: 11:00 am – 12:00 pm (1.0 pts)

- Building Your Annual Giving Program and Donor Communications
- Healthcare Philanthropy in a Post-COVID Era
- Planned Giving Trends Workshop for Healthcare Executives

Date: May 6, 2022

Plenary Session: 8:00 am – 9:15 am (1.25 pts)

- Where Do We Go From Here? Boldly Moving Forward in 2022 and Beyond

Date: May 5, 2022

Breakout Session Block 3: 1:15 pm – 2:15 pm (1.0 pts)

- Journey Mapping Your Way to a More Donor-Centric Grateful Patient Program
- Take Your Nonprofit Events Program to New Heights through Peer-to-Peer Fundraising

Date: May 6, 2022

Breakout Session Block 5: 9:45 am – 10:45 pm (1.0 pts)

- Inside the Mind of the Legacy Donor: Where Neuroscience and Evolution Meet
- The Key "Must-Know" Trends for Post-Pandemic Fundraising

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

- W5: Who, What, When, Where, and Why of Monthly Giving

Date: May 6, 2022

Breakout Session Block 6: 11:00 am – 12:00 pm (1.0 pts)

- Building a Culture of Giving with a Hospital Family Campaign
- Creative Approaches to Alternative Revenue Generation
- Small Shops: Growing Your Team's Capacity – Fundraising Trends and Training

Date: May 6, 2022

Luncheon and Keynote Speaker: Paul Krismer: 12:15 pm – 1:30 pm (1.0 pts)

- Keynote: The Serious Business of Positive Emotions

Total number of points attained: _____

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