



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2023 Madison Institute: Elements of Major Gifts
Names of Presenter(s): - Various
Dates and Location: - July 16-21, 2023 – Madison, WI

Date: July 17, 2023

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: State of the Union of Healthcare Philanthropy

Session 2: 9:00 am – 9:45 am (0.75 pts)

- Introduction to Major Gifts

Session 3: 10:00 am – 11:45 am (1.75 pts)

- Donor Motivations

Session 4: 12:45 pm – 2:15 pm (1.5 pts)

- Prospect Identification

Session 5: 2:30 pm – 4:00 pm (1.5 pts)

- Setting Priorities and Portfolio Management

Session 6: 4:00 pm – 4:45 pm (0.75 pts)

- Capstone Project

Date: July 18, 2023

Session 1: 7:30 am – 8:30 am (1.0 pts)

- General Session: Inclusive Philanthropy

Session 2: 9:00 am – 10:30 am (1.5 pts)

- Storytelling

Session 3: 10:45 am – 12:15 pm (1.5 pts)

- Qualification

Session 4: 1:30 pm – 2:30 pm (1.0 pts)

- Strategic Leader, C-Suite, and volunteer engagement!

Session 5: 2:45 pm – 4:15 pm (1.5 pts)

- Cultivation

Date: July 19, 2023

Session 1: 7:30 am – 8:30 am (1.0 pts)

- General Session: Privacy

Session 2: 9:00 am – 10:15 am (1.25 pts)

- Solicitation

Session 3: 10:30 am – 12:00 pm (1.5 pts)

- Stewardship

Date: July 20, 2023

Session 1: 8:30 am – 10:00 am (1.5 pts)

- Ethics

Session 2: 10:15 am – 11:45 am (1.5 pts)

- Integrating Gift Planning into Major Gifts

Session 3: 12:45 pm – 2:15 pm (1.5 pts)

- Senior MGO Panel

Session 4: 2:30 pm – 4:00 pm (1.5 pts)

- Moves Management

Date: July 21, 2023

Session 1: 8:30 am – 10:30 am (2.0 pts)

- Capstone Project Presentations

Total number of points attained: _____

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>