



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Association for Healthcare Philanthropy
Title of Activity: - 2023 Madison Institute: Annual Giving
Names of Presenter(s): - Various
Dates and Location: - July 16-21, 2023 – Madison, WI

Date: July 16, 2023

Session 1: 5:00 pm – 6:30 pm (1.0 pts)

- Welcome and Introductions

Date: July 17, 2023

Session 1: 8:00 am – 9:00 am (1.0 pts)

- General Session: State of the Union of Healthcare Philanthropy

Session 2: 9:15 am – 10:30 am (1.25 pts)

- Planning Your Annual Fund Program

Session 3: 10:45 am – 11:45 am (1.0 pts)

- Psychology of Giving

Session 4: 12:45 pm – 2:00 pm (1.25 pts)

- Trends in Fundraising

Session 5: 2:00 pm – 3:15 pm (1.25 pts)

- Managing Up and Across Your Organization

Session 6: 3:30 pm – 4:30 pm (1.0 pts)

- Evaluating Your Annual Fund Program

Date: July 18, 2023

Session 1: 7:30 am – 8:30 am (1.0 pts)

- General Session: Inclusive Philanthropy

Session 2: 9:00 am – 10:00 am (1.0 pts)

- Pipeline Development

Session 3: 10:00 am – 11:00 am (1.0 pts)

- Employee Campaigns

Session 4: 11:15 am – 12:15 pm (1.0 pts)

- Mid-Level Giving

Session 5: 1:15 pm – 2:15 pm (1.0 pts)

- Monthly Giving

Session 6: 2:15 pm – 3:15 pm (1.0 pts)

- The Foundation and the Hospital – Coordinating Marketing and Communications

Session 7: 3:30 pm – 4:30 pm (1.0 pts)

- Direct Mail

Date: July 19, 2023

Session 1: 7:30 am – 8:30 am (1.0 pts)

- General Session: Privacy

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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<http://www.cfre.org/continuing-education/my-education-finder/>

Session 2: 9:00 am – 10:15 pm (1.25 pts)

- Stewardship

Session 3: 10:30 am – 12:00 pm (1.5 pts)

- Grateful Patient Programs and Clinician Engagement

Session 4: 12:00 pm – 1:00 pm (1.0 pts)

- Corporations and Foundations

Date: July 20, 2023

Session 1: 8:45 am – 9:45 am (1.0 pts)

- Digital Fundraising

Session 2: 10:00 am – 11:00 am (1.0 pts)

- Special Events

Session 3: 11:00 am – 12:15 pm (1.25 pts)

- Personal Solicitation

Session 4: 1:15 pm – 2:15 pm (1.0 pts)

- Personal Solicitation Application

Session 5: 2:45 pm – 3:45 pm (1.0 pts)

- The Role of Annual Fund in Planned and Major Gifts

Session 6: 3:45 pm – 4:45 pm (1.0 pts)

- Telling Your Story

Date: July 21, 2023

Session 1: 8:30 am – 10:30 am (2.0 pts)

-Your Career Plan

Session 2: 10:45 am – 11:30 am (0.75 pts)

-Taking Madison Home: Create Your Action Plan

Total number of points attained: _____

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